

MBA Optional Concentrations 2020

The MBA program offers several optional concentrations for those students who wish to pursue an emphasis in a selected area of study. Students may wish to consider one of the following concentrations by choosing a minimum of four electives (out of the five required electives) from one of the areas listed below. From time to time MBA712-Special Topics is offered covering topics that may be designated as appropriate for certain concentrations. It is the student's responsibility to track electives taken that qualify for a concentration and notify the MBA Director prior to graduation.

Accounting

MBA700-Advanced Managerial Accounting

MBA701-Internal & Operational Accounting

MBA703-Financial Aspects of Mergers

MBA704-Tax Concepts for Managers

MBA705-Corporate Financial Reporting

MBA706-International Accounting & Taxation

MBA711-Small Business Management

MBA907-Accounting for Nonprofit Organizations

Finance/Economics

MBA703-Financial Aspects of Mergers

MBA704-Tax Concepts for Managers

MBA705-Corporate Financial Reporting

MBA723-Investment Analysis & Portfolio Management

MBA724-International Corporate Finance

MBA725-Managerial Economics

Human Resources

MBA707-Human Resources Management

MBA708-Labor Relations

MBA710-Business & Society

MBA718-Management Information Systems

MBA719-Advanced Management Information Systems

MBA726-Organizational Development & Change

MBA729-Technical & Professional Communications

MBA730-International Human Resource Management

MBA731-Training & Development

MBA732-Compensation & Benefits

MBA734-Managing Diversity

MBA739-Negotiation & Conflict Resolution

Management

MBA701-Internal & Operational Accounting

MBA704-Tax Concepts for Managers

MBA707-Human Resources Management

MBA708-Labor Relations

MBA709-International Management

MBA710-Business & Society

MBA711-Small Business Management

MBA718-Management Information Systems

MBA719-Advanced Management Information Systems

MBA720-Purchasing & Supply Management

MBA722-Project Management

MBA726-Organizational Development & Change

MBA728-Legal Frameworks of Business

MBA729-Technical & Professional Communications

MBA734-Managing Diversity

MBA738-Organizational Communication

MBA739-Negotiation & Conflict Resolution

MBA743-Leadership

MBA745-Nonprofit Management

MBA795- Management Practicum

Marketing

MBA711-Small Business Management

MBA713-Business Research Seminar

MBA715-International Marketing

MBA716-Promotional Strategy

MBA717-Strategies for Services Marketing

MBA718-Management Information Systems

MBA719-Advanced Management Information Systems

MBA729-Technical & Professional Communications

MBA738-Organizational Communication

MBA741-Social Media Marketing

MBA903-Marketing&Public Relations for Nonprofit Organizations

Self-Designed Concentration

The student may, in consultation with the Program Director, design a package of elective courses which tailors the program to meet the individual needs. Contact the MBA Program Director for details.

Revised 8-25-2020